

## Social Media Intern

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Social Media Intern
Project Summary	Evaluate agency social media uses and develop strategies to improve awareness and engagement. Design and develop social media content to highlight agency career opportunities communication strategy.
Country	United States

## Project Description

Intern will work with Region 8 Recruitment Team to create meaningful and compelling communication strategy. Research Regional and National social media accounts and analyze posts and engagement, and compare to current trends. Develop and design creative, exciting, and educational social media content to highlight agency opportunities and upcoming hiring events. Intern will select a position to spotlight every month and compile pictures and to submit as a social media post.

## Required Skills or Interests

Skill(s)

Marketing

Social media management

Writing

## Additional Information

*None*

# Language Requirements

*None*